

# SOCIAL NETWORK RECRUITING

*Social media marketing involves using membership spaces to engage and connect to an audience of potential customers in the language and in the places they are accustomed to. Put simply, if prospective customers are using social networking communities, then that's where an organization's outbound marketing messages should be.*

**Ad Club's Social Networking Package** includes Profile pages on the top social networking sites, as well as a blog site to help catch the Search Engine Jobseeker traffic (nearly 50% of job searches are now conducted on Google, Yahoo, MSN, etc).

#### **Creation of a Career Profile page on:**

- LinkedIn
- Facebook
- Twitter

#### **Creation of an optimized Career Blog**

- 10 Optimized Job Postings per month
- Industry-related news articles will be automatically added

#### **Also includes:**

##### **LinkedIn**

Social Job Postings - Weekly job listings on top 5 industry-related LinkedIn Groups  
Careers Blog is also added to your profile

##### **Facebook**

Individual job listings are added to your profile  
Careers Blog is also added to your profile

##### **Twitter**

Your profile page will list all current job openings  
Job "tweets" updated daily



**Total Pkg: \$499 set-up, \$399/mo**

*\*Ask us about a la carte pricing options*

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**800.333.1228**  
**or email**  
**ads@adclub.com**  
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